THE CITY OF DURHAM TRUST

Web site: http://www.DurhamCity.org

c/o Blackett, Hart & Pratt, LLP Mandale Business Park Belmont Durham, DH1 1TH

5 January 2023

Ms Ruth Howell
The Planning Inspectorate
Room 31
Temple Quay House
2 The Square
Bristol
BS1 6PN

By email only to: north2@planninginspectorate.gov.uk

Your ref: APP/X1355/W/22/3312412 Application number: DM/22/01134/FPA

Town and Country Planning Act 1990
Appeal by Mr & Mrs W Byng
Site Address: 1 Boyd Street, DURHAM, DH1 3DP

ADDITIONAL STATEMENT BY THE CITY OF DURHAM TRUST

- The City of Durham Trust's letter of objection dated 18 May 2022 to the development proposed in application DM/22/01134/FPA should be in the County Council's bundle provided to the Inspectorate. This additional statement concerns the appellant's Statement of Case paragraph 3.11 and Appendix 1 referencing claims of an insufficient supply of student accommodation to meet levels of demand.
- 2. There have been a number of such references in recent applications for developing more student bed-spaces in Durham City, claiming that there is a shortfall now and for meeting the University's growth Strategy up to the Academic Year 2026/27. The applicant's Statement Appendix 1 describes severe queuing and panic amongst students trying in October 2022 to secure accommodation for the next Academic Year starting October 2023, and one of the factors to which this is attributed is a shortage of sufficient accommodation.
- 3. The Trust has been closely involved in the local debate about this issue and is able to offer the following information which demonstrates that there is more than sufficient accommodation already; the queuing and panic is a result of misleading headlines in the local newspaper that there is a 3,400 bed shortfall (see our attached Appendix A) coupled with an artificial urgency amongst students to secure something at almost any price in case the headlines and rumours and statements by letting agencies are true.

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- 4. The first and most obvious demonstration that there is not a shortfall in student accommodation now or for the University's target for 2026/27 of 21,500 students is that in both the current Academic Year and in the previous Academic Year the number of Durham University students has been above the target for 2026/27. Last Academic Year it was 22,219 and in the current Academic Year it is 22,250. So more students are already here and accommodated than is planned as the target in four year's time. The overshoot is because of the national experience of higher-than-expected grades being awarded consequent upon Covid, and offers could not be withdrawn. The University is reducing intake levels over the next few years to bring numbers back to the target of 21,500 in the year 2026/27.
- 5. A more analytical approach can be taken to address the headline "More than 3,400 beds needed for students" in the Northern Echo of 7 November 2022 -see our Appendix A. The article attributes this assertion to a publication by StuRents, a national company that provides a paid-for service to private developers, private landlords and investors. StuRents estimate that there will be a demand for 21,317 beds for Durham University students in the coming Academic Year 2023/24. They compare this with the 17,914 student beds in Houses in Multiple Occupancy (HMOs) and in Purpose Built Student Accommodation (PBSA) developments they list on their website. Taking the latter figure from the former gives them their figure that there is a 3,403 bed "deficit".
- 6. The crucial mistake made by StuRents and the Northern Echo is that they forget that Durham University has Colleges, seventeen of them in fact, such as St Chad's, St John's, Hatfield, Trevelyan, Collingwood, Van Mildert, to name a few. The University accommodates some 7,500 students, mainly first-years, in these Colleges. StuRents do not list these 7,500 University bed-spaces because their business is getting student tenants for private landlords. Their message, and the resulting headline, has caused panic amongst newly-arrived first year students and led them to form rushed alliances into paying overthe-odds for next year's accommodation.
- 7. Thus the total number of student bed-spaces for 2023/24 will be StuRents' 17,900 in private accommodation plus 7,500 in University's accommodation, that is a total of 25,400 well above StuRents' projection of 21,317 as next year's need. The City of Durham Trust concludes that there is not a deficit, there is a surplus, a considerable one, providing a good degree of choice. The applicant's Statement of Case is erroneous in this regard.

Yours sincerely,

Francis Pritchard

Secretary, City of Durham Trust

APPENDIX A

The Northern Echo, 7 November 2022

MONDAY, NOVEMBER 7, 2022

More than 3,400 beds needed for students

By Phoebe Abruzzese

Trainee Reporter

THE shocking lack of accommodation for sindents in Durham has been laid bare by a website which shows a dedicti

of 3,400 beds in the city.

Data from the student accommodation listing site Seulienes highlights the state of the stu-

dent housing crisis.

According to data supplied by the site, there is a deficit of more than 3,400 seudent beds to the city for the 2023-24 academic

The revelation comes after weeks of pante in the city saw students questing overrught to secure places to live, and stu-dent process staged about the

housing market.
Using their data, Stulteness and that "the issue is unlikely to materially improve in the years ahead".

They have estimated increases in reni prices for houses of multiple occupancies (HMOs) in the Durham area, and have shown that the average rym price increases by approxi-mately is per cent your-on-year.

Every year, StuRents calculat-ed an estimated figure for how many student beds are needed in a city and their escalar-tor Durhum for the 2021/24 ac ademic year outline show a decity and their estimates

This is significantly more



Students have had to gueue in a desperate bid to find accommodation

than the supply of Houses of Multiple Occupancy (HMOs) and Purpose Bulk Student Accommodation (PBSA) beds that have been listed on the

Scullenes planterm, which

stands at 17,014.
According to Smilenes, this means that there is a 3,433 defi-

Stulkings has only counsed properties listed on their site to come up with their supply etoriette. meaning that there Stufferns shar have been left our

of the count.

Hoswever, a spokesperson for Stuffens said. The vast major-lity of landlords and agents in Durham lise with Seullenes, and overall StuRents is the largest dedicased student accommoda-tion portal in the UK."

Stuffern's stats on rent show a year-on-year overage rent increase of 19 per cent - which could see average weekly pric-es for rooms increase from the tio time range to between this and £245.

Reacting to the rent data, Mary Kelly Fog, MP for Durfam, said: "This reat price data supports what a huge num-ber of students have told me.

"Seudent rents are spiraling at an eyewatering pace. Land lords are demanding rises well above inflation - and the visit majority of students, particu-larly those from working-class



